“3 Giant Steps”

Three GIANT Steps For You and Your Company

1. He knows the Japanese run good businesses. The Expatriate Executive begins to wonder what ingredients he is missing.

If you are crystal clear or even have just a feeling that your company could be running better, have a more upbeat and dynamic culture with upgraded leadership and followership (including supervisory skills, reward systems, motivators and controls), we should do some serious consulting together.

2. We can't remake the world in eight days. But surprisingly, it doesn't take too much longer to revitalize and add powerful muscle to your Japan operation.

Within 1 to 6 months we can implement fundamental, permanent and self-sustaining changes that can within 6 to 12 months, begin to push and pull sales and profits and lift your company to new heights of success in the Japanese market.

3. It’s really not a secret. All we do is bring you the strengths and vitality of the best Japanese companies and management practices.

We concentrate on your human resources and the way people think and behave. We offer much more than one-off training can provide and it is more lasting and powerful than motivational or good creativity or sales training. Training will help but we deal with fundamental and permanent changes in reward and retirement systems, personnel policies and management/performance incentives and controls.

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This is not all that twaddle about Japanese management you’ve read before. We never took the reading too seriously either. We just live and do the fundamentals for you.

Thomas J. Nevins
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